



PARTNERSHIPS PACKAGE



skillsCanada Nova Scotia

**IGNITES CURIOSITY AND PASSION BY PROMOTING
SKILLED TRADES, TECHNOLOGIES, AND CAREER EXPLORATION
THROUGH SKILL DEVELOPMENT AND COMPETITION.**

WHO WE ARE

For more than 25 years, Skills Canada – Nova Scotia (SCNS) has been providing opportunities for youth to explore careers in skilled trades and technologies. Through hands-on career exploration activities like our signature event, the Nova Scotia Skills Competition, we inspire Nova Scotian youth to pursue their passions and strive for excellence. We are a member organization of Skills/Compétences Canada and WorldSkills International.





WHAT WE DO

WHAT WE DO

Skills Canada – Nova Scotia (SCNS) is a non-profit organization that provides youth the opportunity to explore careers in skilled trades and technologies. We offer programming across the province through partnerships with industry, government, labour, and education.

NOVA SCOTIA SKILLS COMPETITION

Over 35 different trade and technology skill areas are showcased in the annual Nova Scotia Skills Competition. The competitions offer an opportunity for students and apprentices across the province to compete in their respective areas, demonstrate their unique abilities, enhance their skills, and strive for excellence. Bronze, silver, and gold medals are awarded to the top 3 competitors in each skill area. Most gold medalists advance to compete as a part of Team Nova Scotia in the Skills Canada National Competition. Competition registration opens in January of each year.

SKILLED FUTURES IN-SCHOOL PRESENTATIONS

In-class presentations continue to be one of SCNS's most effective tools for promoting careers in skilled trades and technologies to Nova Scotian youth. Our free, engaging, interactive hour-long Skilled Futures In-School Presentation offers information on skilled trades and technologies, promotes career exploration, and gets students thinking about their own personal strengths, and passions in life.

SKILLS FOR SUCCESS WORKSHOPS

SCNS offers fun and educational workshops illustrating how the 9 Skills for Success are essential to careers in skilled trades and technologies. Students complete collaborative activities highlighting the importance of skills such as numeracy, reading, adaptability, and communication.

DISCOVER MARINE TRADES

Nova Scotia's 13,000 km of coastline offers incredible careers in skilled trades and marine technology. In partnership with Irving Shipbuilding Inc., We're bringing Discover Marine Trades to classrooms across the province, helping students discover exciting opportunities in our growing marine sector.

TRY-A-TRADE® TAKE-OUT

Try-A-Trade® Take-Out provides teachers and students with the opportunity to turn their classrooms into a workshop, a design studio, a professional kitchen, and more. SCNS provides the materials, instructions, and a video demonstration featuring an industry professional for hands-on career exploration.

SKILLED FUTURES CAREER SHOWCASE

Our Skilled Futures Career Showcase welcomes thousands of students each year to tour our interactive industry-led exhibits and to participate in Try-a-Trade® activities showcasing a variety of careers in skilled trades and technologies.

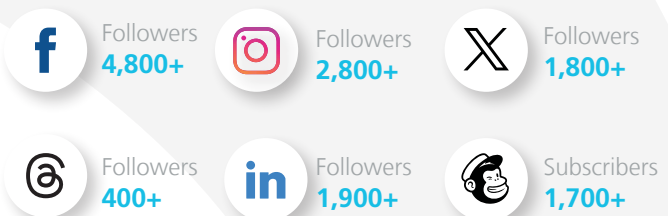
ACCESSIBILITY SERVICES

Through our Accessibility Services program we are committed to providing a barrier free environment which allows everyone to participate in programs and our competitions. Our workshops and Abilympics Competition are designed to help individuals with disabilities explore the possibility of a career in skilled trades and technology.

ABILYMPICS

Abilympics (Olympics of abilities) is part of an international movement that provides individuals with disabilities the opportunity to bring their abilities to the forefront. Nova Scotia is currently the only province to offer these competitions. Competitions held locally can lead to opportunities for competitors to compete internationally.

OUR AUDIENCE:



MAKING AN IMPACT

10

Current SCNS programs offered to students throughout Nova Scotia.

20k+

Nova Scotian students will engage with one or more SCNS programs each year.

300+

individual presentations or workshops delivered throughout the province.

90%

of students surveyed would recommend our programs to others.

250+

Competitors registered to compete at the Nova Scotia Skills Competition each year.

40+

Abilympics competitors in two separate provincial events.

2.8k

Average number of students that tour the Skilled Futures Career Showcase events each year.

35+

skill areas represented by Team Nova Scotia at the Skills Canada National Competition each year.

22yrs

Average age of competitors at the Nova Scotia Skills Competition.

100+

Volunteers in our network that help us deliver programs and competitions each year.

69%

of Alumni surveyed want to return and support SCNS in some capacity.

200+

Nova Scotia Secondary Schools participated in an event we hosted or were visited by us.





OUR IMPACT



NOVA SCOTIA SKILLS COMPETITION



NOVA SCOTIA SKILLS COMPETITION

The Nova Scotia Skills Competition & Career Showcase brings together 250+ students and apprentices from across the province to compete in one of over 40 different contest areas in skilled trades and technologies. Winners are presented with gold, silver, or bronze medals.

Most gold medalists advance to the Skills Canada National Competition as part of Team Nova Scotia. Over 30 sectors will be represented in competition.

Contest areas may include:

2D Character Computer Animation
3D Digital Game Art
Aerospace Technology
Aesthetics
Automobile Technology
Baking (Secondary)
Baking (Post-Secondary)
Bricklaying
Carpentry (Secondary)
Carpentry (Post-Secondary)
CNC Machining
Cooking (Secondary)
Cooking (Post-Secondary)

Electrical Installations (Secondary)
Electrical Installations (Post-Secondary)
Graphic Design (Secondary)
Graphic Design (Post-Secondary)
Hairstyling
Heavy Vehicle Technology
Industrial Control
IT Office Software Applications
Job Search
Job Skill Demonstration
Mechanical Engineering CAD
Mechatronics
Mobile Robotics

Photography (Secondary)
Photography (Post- Secondary)
Plumbing
Public Speaking
Precision Machining
Refrigeration & Air Conditioning
Sheet Metal Work
Sprinkler-fitter
Steamfitter/Pipe fitter
Welding (Secondary)
Welding (Post-Secondary)
Workplace Safety

MATERIAL SPONSOR (IN-KIND OR MONETARY DONATION)

With so many consumables, providing materials or monetary donations toward these materials is essential to our competitions.

Benefits include:

- Banner placement in sponsored skill area.
- Partner level recognition based on value of materials.
- Name and logo on all branded materials related to your skill area.
- Opportunity to brand the competition area (sponsor-provided banner/ decor).

COMPETITION SPONSOR (\$2,000 PER CONTEST AREA)

Have a business that specializes in skilled trades or technology supplies? You could become the sponsor for an entire competition area.

Benefits include:

- Recognition as a Competition Partner.
- Name and logo on all branded materials related to your skill area.
- An opportunity to brand the skill area (sponsor-provided banner/ decor).

HOSPITALITY SPONSOR (\$5,000 - LIMITED OPPORTUNITIES)

Coffee breaks, lunch and supper are provided to competitors, volunteers, and exhibitors as part of competitions.

Benefits include:

- Place banners in the hospitality area and recognition for your support.
- A single booth at an event as part of our Skilled Futures Career Showcase.
- Recognition at Competition Closing Ceremonies
- Opportunity to network with competitors and volunteers during break times.





ABILYMPICS SHOWCASE & PROVINCIAL COMPETITIONS



ABILYMPICS

ABILYMPICS SHOWCASE & PROVINCIAL COMPETITIONS

The Abilympics (Olympics of Abilities) is a program held as part of the Nova Scotia Skills Competition. It is designed to provide persons with disabilities the opportunity to demonstrate their unique talents and skills in a relaxed, inclusive, and accessible competition setting.

The competition runs alongside the Nova Scotia Skills Competition at various locations throughout the province. Winners of the Nova Scotia competition may go on to represent Team Canada at the International Abilympics.

Contest areas may include:

- Floral Arrangement
- Photography
- Poster Design
- Cooking
- Job Search
- Welding

MATERIAL SPONSOR (IN-KIND OR MONETARY DONATION)

With so many consumables, providing materials or monetary donations toward these materials is essential to our competitions.

Benefits include:

- Banner placement in sponsored competition area.
- Partner level recognition based on value of materials.
- Name and logo on all branded materials related to your skill area
- Opportunity to brand the skill area (sponsor-provided banner/ decor)

COMPETITION SPONSOR (\$2,000 PER CONTEST AREA)

Have a business that specializes in skilled trades or technology supplies? You could become the sponsor for an entire competition area.

Benefits include:

- Bronze Level Partner benefits
- Recognition as a Competition Partner
- Name and logo on all branded materials related to your skill area
- An opportunity to brand the competition area (sponsor-provided banner/ decor)

HOSPITALITY SPONSOR (\$1,000 - LIMITED OPPORTUNITIES)

Coffee breaks, lunch and supper are provided to competitors, volunteers, and exhibitors as part of competitions.

Benefits include:

- Place banners in the hospitality area and recognition for your support.
- A single booth at an event as part of our Skilled Futures Career Showcase.
- Recognition at Competition Closing Ceremonies
- Opportunity to network with competitors and volunteers during break times.





SKILLED FUTURES CAREER SHOWCASE & SCHOOL TOURS

Skilled Futures CAREER SHOWCASE

SKILLED FUTURES CAREER SHOWCASE & SCHOOL TOURS OF COMPETITIONS

The Nova Scotia Skills Competition and Career Showcase events attract over 1,000 junior and senior high school students annually. The events open doors to careers in trades and technologies, giving students the opportunity to explore hands-on activities, connect with industry representatives, and discover interests that could shape their future.

The showcases are hosted four times a year as standalone events and in conjunction with the Nova Scotia Skills Competition. Each year we ensure that we visit rural areas outside of the HRM, in addition to at least one HRM event.

EXHIBITOR BOOTH IN THE CAREER SHOWCASE (\$1,500 - FOUR EVENTS A YEAR OR \$500 PER EVENT)

Benefits include:

- Bronze Level Partner benefits with a four event sponsorship
- Opportunity to engage directly with students and teachers
- 10' x 10' booth space to promote your business or industry



**SKILLS CANADA
NATIONAL COMPETITION**

SKILLS CANADA NATIONAL COMPETITION

The Skills Canada National Competition brings together more than 500 competitors representing every province and territory to compete in over 40 skilled trade and technology competitions in front of thousands of spectators. Most gold medalists from the Nova Scotia Skills Competition join Team Nova Scotia and compete at the Skills Canada National Competition held in a different city each year. Participation in this prestigious event requires funding to support competitor training, travel, and team activities.

TEAM NOVA SCOTIA SPONSOR – \$10,000

Gold medalists from our Nova Scotia Skills Competition are invited to join Team Nova Scotia to compete at the Skills Canada National Competition. As a Team Nova Scotia sponsor your funding will help to cover transportation, meals, team activities, uniforms and more for competitors, chaperones, coaches, and staff – more than 80 people.

Sponsorship benefits include:

- Gold Level Partner benefits.
- Logo placement on a Team Nova Scotia Apparel item worn by competitors, chaperones and staff.
- Brand placement on team communications.
- Opportunity to speak at the official Team Nova Scotia meeting.

TRAINING SUPPORT - \$2,500

The chance to compete in the Skills Canada National Competition important for professional and personal development. Most skill areas require consumable materials for competitors to practice with - including Carpentry, Baking, Cooking, Plumbing, Electrical Installation and more.

Sponsorship benefits include:

- Recognition on social media, with photo of competitor and acknowledgment of your support for their journey.

COMPETITOR REGISTRATION SPONSOR - \$550 PER COMPETITOR

With the opportunity to compete comes the fees and costs to register to compete. Show your support by covering the cost of a competitor to attend the Skills Canada National Competition.

Sponsorship benefits include:

- Supporting Level Partner benefits.
- Personalized thank-you from the competitor.





INTERNATIONAL ABILYMPICS COMPETITION



INTERNATIONAL ABILYMPICS COMPETITION

The International Abilympics competition for professionals showcases the vocational skills of persons with disabilities on an international stage. There is no age limit for the competition. Abilympics helps raise awareness of the right of professionals in need of special support to find employment and showcases the competence they have to offer to meet the needs of the world of work.

Nova Scotia continues to lead the efforts for Team Canada, aiming to inspire participation from other provinces and territories. Five Nova Scotians represented Team Canada at the last International Abilympics, held in Metz, France in 2023. Approximately 400 competitors from 27 countries participated in 44 skill categories. Team Canada returned with 5 medals, four bronze and a medallion of excellence.

Competing at the International Abilympics involves significant costs, which are the responsibility of SCNS. We are seeking your support to help offset expenses related to travel, team uniforms, competition tools and supplies, as well as the consumable materials required to properly prepare our competitors. Your assistance will play a vital role in ensuring our team is fully equipped and ready to represent Canada with excellence on the international stage.

SUPPORT FOR ABILYMPICS COMPETITOR(S) (\$5,000 PER COMPETITOR)

Benefits include:

- Logos on elements of the Team Canada uniforms.
- Recognition on social media, with photo of competitor and acknowledgment of your support for their journey.
- Add a message of inspiration and support for aspiring Abilympics competitors from Nova Scotia
- Other partnership benefits depending on number of competitors sponsored





TRY-A-TRADE®
TAKE-OUT



TRY-A-TRADE® TAKE-OUT

Try-A-Trade® Take-Out offers teachers and students the opportunity to conduct an activity and gain hands-on experience in different areas of skilled trades and technologies from the comfort of their classrooms. We match curriculum outcomes, and package kits with the materials required to give busy teachers a ready-to-present option at their disposal. Each kit includes a video asset where an industry expert guides students through the activity while discussing their career journey in skilled trades and technologies.

This free program offers a snapshot into a variety of skilled trade and technology areas, through engaging activities and additional insights from industry professionals – giving students an opportunity to safely explore careers with hands-on fun.

Offered to 100+ schools. In total, the program reaches an average of 12,000+ students across the province each year.

TRY-A-TRADE® TAKE-OUT CUSTOM ACTIVITY KIT SPONSOR (\$7,500)

Benefits include:

- Participate in the ideation and activity design
- Video features a representative from your organization.
- Recognition in the accompanying instructional video (brand/logo)
- Recognition on the SCNS website for the activity
- Recognition in all activity documents
- Opportunity to support the activity by providing branded collateral related to the learning experience.

"I think offering these types of projects to students is great. It piqued the curiosity of my students and got them asking questions about machining." – **Daniel L, Grade 10 teacher**



A woman wearing a pink hard hat, safety glasses, and a maroon hoodie is smiling while holding a long wooden plank. She is wearing a green tool belt. The background is a construction site with various materials and equipment. Two overlapping hexagons, one light blue and one orange, are overlaid on the image. The text "PARTNERSHIP OPPORTUNITIES" is written in bold white letters at the bottom left.

PARTNERSHIP OPPORTUNITIES

WHY PARTNER WITH US?

- Your support helps promote opportunities in skilled trades and technology careers, **helping to shape Nova Scotia's future workforce.**
- Our programs reach **20,000+ students per year in secondary schools.**
- We're a **trusted partner of the Dept. of Early Education & Childhood Development.**
- Our network of secondary teachers across the province is **~1200.**
- Our programs are popular and we reach across the province **from Yarmouth to Cape Breton.**
- The **Nova Scotia Skills Competition brings together students and apprentices** to compete for excellence.
- We host the **largest skilled trades and technology career exploration events** in Nova Scotia.

TO MAKE A LASTING IMPACT WITH STUDENTS ACROSS THE PROVINCE, WE INVITE YOUR PARTNERSHIP:



Partnership level is based on total contribution per year. For example by contributing to a Try-A-Trade® Take-Out activity (\$7,500) and Sponsoring Team Nova Scotia (\$10,500) the total contribution would grant the benefits of a Gold level partnership in addition to any individual program benefits.



NOVA SCOTIA SKILLS COMPETITION / ABILYMPICS SHOWCASE & COMPETITIONS
MATERIAL SPONSOR (IN-KIND OR MONETARY DONATION)
Banner placement in sponsored competition area
Partner level recognition based on value of materials
Name and logo on all branded materials related to your contest
Opportunity to brand the competition area (sponsor-provided banner/ decor)
Recognition at the Nova Scotia Skills Competition Closing Ceremonies
COMPETITION SPONSOR (\$2,000 PER CONTEST AREA)
Recognition as a Competition Partner
Name and logo on all branded materials related to your contest
An opportunity to brand the competition area (sponsor-provided banner/ decor)
Recognition at the Nova Scotia Skills Competition Closing Ceremonies
HOSPITALITY SPONSOR (\$5,000 - MAIN COMPETITION / \$1,000 ABILYMPICS COMPETITION)
Banner placement in the hospitality area and recognition for your support
A single booth at an event as part of our Skilled Futures Career Showcase.
SKILLED FUTURES CAREER SHOWCASE & SCHOOL TOURS OF COMPETITIONS
EXHIBITOR BOOTH IN THE CAREER SHOWCASE (\$1,500 - FOUR EVENTS A YEAR) OR (\$500 PER EVENT)
Opportunity to engage directly with students and teachers
10' x 10' booth space to promote your business or industry
SKILLS CANADA NATIONAL COMPETITION
TEAM NOVA SCOTIA SPONSOR – \$10,000
Silver Level Partner benefits.
Logo placement on the team jackets used during travel.
Brand placement on team communications.
Opportunity to speak at official Team Nova Scotia meetings
TRAINING SUPPORT - \$2,500
Bronze Level Partner benefits.
Recognition on social media, with photo of competitor and acknowledgment of your support for their journey.
COMPETITOR REGISTRATION SPONSOR - \$550 PER COMPETITOR
Supporting Level Partner benefits.
Recognition on social media.
Personalized thank-you from the competitor.
ABILYMPICS INTERNATIONAL COMPETITIONS
ABILYMPICS COMPETITORS – (\$5,000 PER COMPETITOR)
Bronze Level Partner benefits.
Logos on elements of the Abilympics Team Canada uniforms.
Recognition on social media, with photo of competitor and acknowledgment of your support for their journey .
Add a message of inspiration and support for aspiring Abilympics competitors from Nova Scotia
Other partnership benefits depending on number of competitors sponsored
TRY-A-TRADE® TAKE-OUT
TRY-A-TRADE® TAKE-OUT CUSTOM ACTIVITY SPONSOR - \$7,500
Most Silver Level Partner benefits*
Participate in the ideation and activity design.
Video features a representative from your organization.
Recognition in the accompanying instructional video (brand/logo).
Recognition on the SCNS website for the activity.
Recognition in all activity documents.
Opportunity to support the activity by providing branded collateral related to the learning experience.



PRESENTING PARTNER

PLATINUM PARTNER

GOLD PARTNER

SILVER PARTNER

BRONZE PARTNER

SUPPORTER

PARTNER BENEFITS BY CONTRIBUTION	(\$100,000+)	(\$30,000+)	(\$15,000+)	(\$10,000+)	(\$5,000+)	(\$1,500)
Recognition in all SCNS media releases	•					
Logo on all printed Nova Scotia Skills Competition campaign materials	•					
Recognition in all print advertising	•					
Logo on website footer and partners page of SCNS website	•	•				
Featured in a curated post on social media	•	•				
Logo in our In-Class Presentations, reaching over 2,000 Grade 10 youth	•	•	•			
Social media post upon partnership confirmation	•	•	•			
Program-specific benefits for your area of support (see charts below)	•	•	•			
Logo on the back of 300+ Competition t-shirts	•	•	•	•		
Recognition in the SCNS e-newsletter	•	•	•	•		
Logo in SCNS's annual Impact Report	•	•	•	•		
Invitation to attend annual Recognition Event	•	•	•	•	•	
Name on the SCNS website, linked to your website	•	•	•	•	•	
Name in SCNS annual Impact Report	•	•	•	•	•	•
Social media acknowledgment during Nova Scotia Skills Competition	•	•	•	•	•	•



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