



Contest Description

1. Contest Area: PHOTOGRAPHY

Post-Secondary or Secondary: Post-Secondary

DATE: March 27, 2025		LOCATION – NSCC Akerely Campus	
TIME		TASK	
10:00 am – 10:30 am		Orientation & Question Period	
10:30 am – 12:00 pm		Photography Competition - Part 1 (Event photography)	
12:00 pm – 1:00 pm		Lunch & Judging	
1:00 pm – 2:30 pm		Photography Competition - Part 2 (Portrait)	
2:30pm-3:30pm		Break	
3:30pm-4:30pm		Selecting images & printing	
4:30		Pizza Party and Medal Ceremony	

2. Purpose of the Contest

The purpose of the photography competition is to inspire and recognize emerging talent in visual storytelling, challenging competitors to demonstrate both technical proficiency and creative expression across diverse shooting environments.

By engaging in both outdoor/event and studio photography, participants develop a well-rounded understanding of how to adapt to varying conditions, manage lighting and composition, and convey emotion through imagery.

The competition aims to foster skill development, collaboration, and artistic innovation, while celebrating the power of photography to capture moments, communicate ideas, and connect communities through compelling visual narratives.

3. Criteria

Photographing in an outdoor environment or in a building. Use technical skills and creativity on given theme using digital camera and image processing with professional software(s).

In a studio environment, contestants must use technical skills and creativity on given theme using digital camera and image processing with professional software(s).



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4. Number of Stations / Allocations

The photography competition will feature two stations: one dedicated to Outdoor/Event Photography and the other to Studio Photography.

The Outdoor/Event station will allow competitors to collaborate with Akerley Skills participants, capturing candid and dynamic imagery that highlights storytelling and spontaneity in real-world environments.

The Studio station will provide a controlled setting, complete with a model, backdrop, and professional lighting setup, enabling competitors to demonstrate their technical skills in portraiture and studio control. Together, these two stations challenge participants to excel in both natural and artificial lighting conditions, showcasing their creativity, adaptability, and post-production expertise in delivering visually compelling photographs that align with the competition's theme.

5. Skills & Knowledge to be Tested

Photography (Outdoor / Studio) challenges competitors to capture compelling images in both natural and controlled environments, based on a given theme. Using digital cameras and professional image editing software, competitors must demonstrate technical proficiency, artistic vision, and adaptability.

In outdoor settings, they must work with natural light and surroundings to compose impactful photographs. In studio environments, they are expected to manage lighting, backgrounds, and subject placement to achieve high-quality results. Creativity, attention to detail, and mastery of post-processing techniques are essential to produce visually striking images

6. Prerequisites

Be a member of one of the six participating partnering programs: NSCC Achieve IT, NSCC Achieve Akerley, Achieve Truro, The Prescott Group, Building Futures and Steps on Arthur.

7. Equipment & Clothing

Competitors are required to bring their own digital camera and essential accessories (lenses, batteries, memory cards, and tripod if needed) for use during both the studio and outdoor components of the competition. All equipment must be in good working order and capable of



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capturing high-resolution images suitable for professional editing and evaluation. As well as their own laptop or camera with photo editing capabilities.

For clothing, competitors should dress in comfortable, professional, and weather-appropriate attire, especially for outdoor photography activities. To ensure visibility and easy identification during the outdoor event, a high-visibility vest will be provided and must be worn at all times while photographing on location.

8. Evaluation & Judging Criteria

POINT BREAKDOWN	/ 100
Composition and Creativity • Effective use of framing, perspective, and visual balance • Originality and creativity in interpreting the given theme • Ability to evoke emotion or tell a story through imagery	25 points
Technical Proficiency • Correct exposure, focus, and sharpness • Proper use of camera settings and equipment • Effective control of motion, depth of field, and lighting	20 points
Post-Processing and Image Presentation • Appropriate and professional use of editing software • Enhancement of image quality without over-processing • Consistency and polish in the final presentation of images	• 20 Points
Adherence to Theme and Assignment • Clear connection between images and the competition theme • Relevance and intent in chosen subject matter	• 15 Points



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TOTAL	_____ / 100
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No ties are permitted.

9. Additional Information

If you have any questions, do not hesitate to reach out to PTC.

10. PTC Contact Information

Name	Employer	Email
Matt Madden	Self employed	Mattmadden22@gmail.com

