DATE	LOCATION
Friday, March 31, 2023	**NSCC Ivany Campus**

TIME	TASK
8:30 am – 8:45 am	Orientation
9:00 am – 3:30 pm	Competition in Progress
TBD	Mandatory 30-minute lunch break

Purpose of the Contest

Assess the competitor's ability to perform duties relating to graphic design and pre-press.

Criteria

Tasks that may be assigned during the contest:
- Understanding and developing complex concepts;
- Reading and understanding technical specifications;
- Implementing time management and work flow planning;
- Understanding and utilizing basic design fundamentals;
- Using master pages, style sheets, and die-line;
- Using industry-standard software for illustration, page layout, and image manipulation;
- Exporting to final formats, (.eps, .tif, .psd,.pdf, and jpg);
- Editing copy.

Number of Stations / Allocations

There is a maximum of twelve (12) spaces.

Skills & Knowledge to be Tested

This skill involves any graphic design technology utilizing skills and techniques applicable to all phases of graphic design technology such as concept/ideas, design, digital preparation of images, typography, supportive artwork (illustrations, typefaces, etc.), layout, final processing, and output (PDF, crop marks, color separations, etc.) and presentation of the final design.

Prerequisites

- Be enrolled in a community college, university, private school OR be a registered apprentice with the Department of Labour and Advanced Education (Apprenticeship Agency);
- Be registered as a competitor with Skills Canada – Nova Scotia;
- The competitor cannot be a certified journey-person;
- Possess Canadian citizenship or Permanent Resident (Landed Immigrant) status and be a resident of Nova Scotia. Competitors are responsible for verifying this information if requested; **Note:** International students are eligible to compete in the Nova Scotia Skills Competition, however they are not eligible to advance to the Skills Canada National Competition. International competitors will be required to sign an additional release form acknowledging.
- Have been earning post-secondary credits in a sector relevant to the one in which they wish to compete (i.e. to compete in carpentry, the student would be earning credits in any construction-related trade) at any time during the academic school year (September to June);
- All competitors must be able to show either current apprenticeship status and/or proof of enrollment in a post-secondary institution upon request of the Provincial Technical Committee (PTC) or Skills Canada – Nova Scotia;
- Have completed and submitted a signed release form;

Equipment & Clothing

GRAPHIC DESIGN IS A 'BRING YOUR OWN DEVICE (BYOD) CONTEST. COMPETITORS ARE ENCOURAGED TO BRING THEIR OWN COMPUTERS AND RELATED EQUIPMENT. PLEASE SEE BELOW FOR MORE INFORMATION.

What Competitors Must Supply

- Mac computer running on OSX or PC computer running Adobe Suite (please see the note above, under 'Equipment & Clothing')
  - Keyboard;
  - Mouse.
- USB stick (minimum 4GB) for personal archiving files;
- Personal keyboard/mouse (optional);
- Personal tablet (optional) Drivers installed before the competition begins and must be provided by the competitor;
- Exacto knife;
- Pencil/pen, eraser, glue stick, or double-sided tape;
- Ruler/straight edge that measures at least 18".

**External music devices with headphones are permitted.
**Additional fonts or any reference materials are not accepted.

Last Updated: December 1, 2022

Evaluation & Judging Criteria

POINT BREAKDOWN	/ 100
Technical Elements – Objective Marking • Grid and layout; • Document Sizes; • Bleed, trim lines, fold lines, etc.; • Typographical hierarchy • Required elements; • Final presentation; • File format; • Following instructions.	50
Aesthetics and Creative Elements – Subjective Marking • Quality and implementation; • Ideas and originality; • Target audience; • Typography; • Colour; • Image.	50
TOTAL	_____ / 100

Additional Information

No ties are permitted. In the event of a tie, the competitor with the highest score in the 'Technical Elements' criteria will be declared the winner. If a tie still exists, the higher score in 'Computer Layout' will be used to declare the winner. If a tie still exists, 'Savings Ability' will be used.

PTC Contact Information

Name	Employer	Email
Crystal McManus (Chair)	NSCC Ivany Campus	crystal.mcmanus@nscc.ca
Tracey DeWolfe	QEII Foundation	traceyilandry@gmail.com

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