



SkillsCanada
Nova Scotia

SUPPORTING TEAM NOVA SCOTIA

SKILLS CANADA NATIONAL COMPETITION • **VANCOUVER 2022**

SKILLS CANADA NATIONAL COMPETITION

The Skills Canada National Competition brings together more than 500 competitors representing every province and territory to compete in over 40 skilled trade and technology competitions in front of thousands of spectators. Most gold medalists from the Nova Scotia Skills Competition join Team Nova Scotia and compete at the SkillsCanada National Competition; planned for Vancouver, BC in late May 2022. Participation in this prestigious event requires funding to support competitor travel and team activities.

TEAM NOVA SCOTIA SPONSOR – \$10,000 (ONLY 2 OPPORTUNITIES)

Gold medalists from our Nova Scotia Skills Competition are invited to join Team Nova Scotia to compete at the Skills Canada National Competition. We cover transportation, most meals, all team activities, uniforms and more for competitors, chaperones, coaches, and staff – more than 80 people.

Sponsorship benefits include:

- Gold Level Partner benefits
- Brand placement on team communications
- Logo placement on the team jackets used during travel
- Opportunity to speak at official Team Nova Scotia meetings
- Opportunity to include a message and/or treats for Team Nova Scotia
- Candid photos taken during travel shared on social media
- Group photo taken during travel before/after competition

FUN CHAMPION - \$5,000 (ONLY 2 OPPORTUNITIES)

We offer team building and experiential tourism opportunities for Team Nova Scotia. This often includes transportation, meals, and an activity for the whole crew. We often have young competitors who have never travelled outside of the province, flown on an airplane, or without their parents before. Not only is the chance to compete in the Skills Canada National Competition important for professional development, but these activities create opportunities for personal development.

Sponsorship benefits include:

- Silver Level Partner benefits
- Add a treat to the Smile Bags (~90 pcs)
- Add a message of inspiration and support for Team Nova Scotia
- Group photo taken at event; sharable tagged photo/video content promoted on social media
- Group photo before/after team fun; sharable tagged photo/video content promoted on social media platform

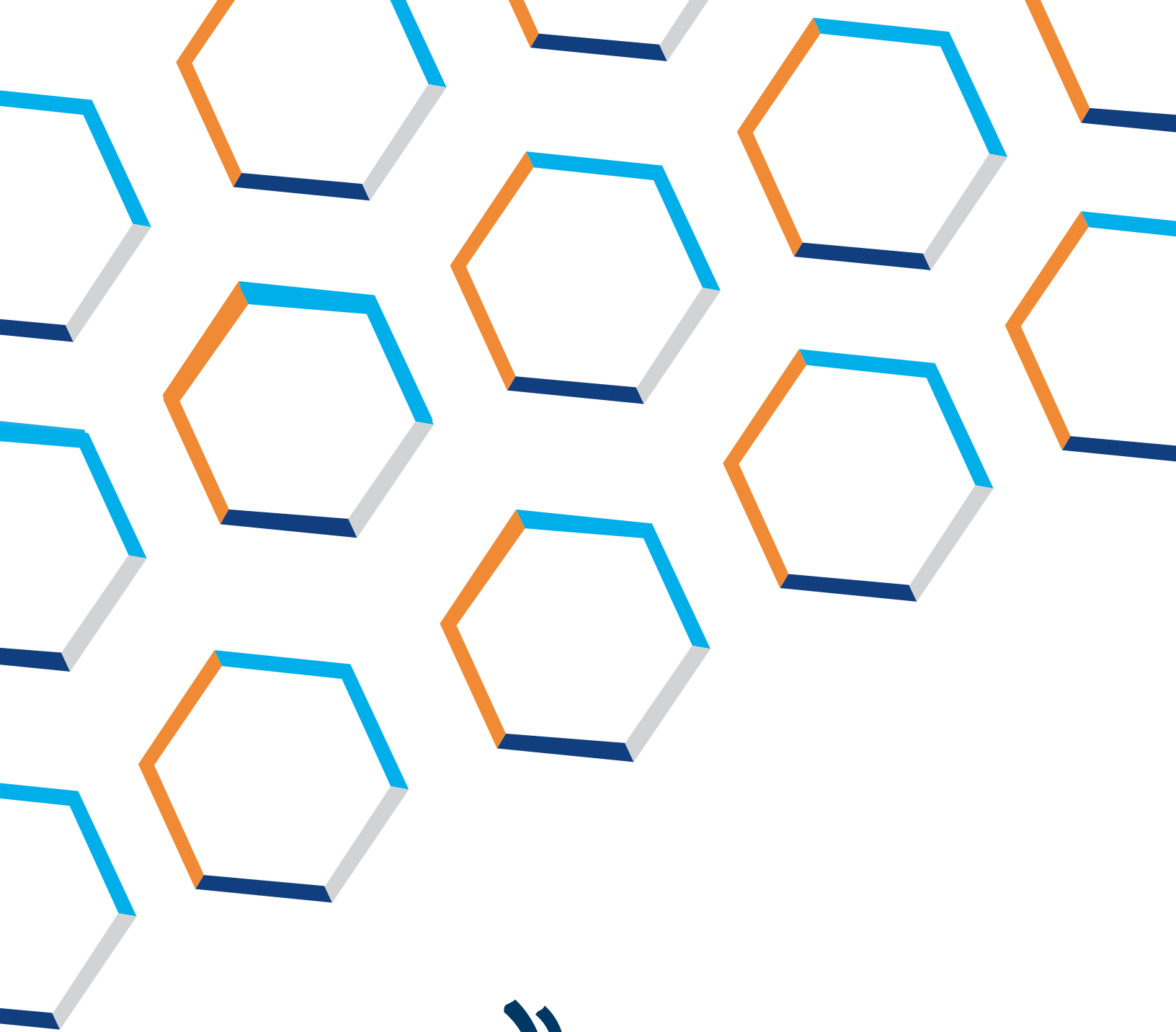
COMPETITOR REGISTRATION SPONSOR - \$550 PER COMPETITOR

Cover the cost of a competitor(s) to attend the Skills Canada National Competition. Sponsorship benefits include:

Sponsorship benefits include:

- Supporting Level Partner benefits
- Shout-out on social media, with photo of competitor and acknowledgement of your support for their journey
- Add a message of inspiration and support for Team Nova Scotia
- Other partnership benefits depending on number of competitors sponsored





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