

DATE	LOCATION
Friday, March 27, 2020	NSCC Ivany Campus

## 1. Schedule

Time	Task
8:30 am	Arrival and set up
9:00 am	Welcome & Introduction
9:15 am	Pre-production & Location Scouting
9:30 am	Shooting
11:00 am – 1:00 pm	Lunch (provided)
11:30 am	Editing
1:00 pm	Final edit and export
1:30 pm	Final edit complete and submitted
1:45 pm	Presentations to judges
3:00 pm	Private judging and scoring

## 2. Purpose of the Contest

To evaluate proficiency in the video production field.

## 3. Criteria

Produce a 1-minute video around the **topic 'Why should people choose to study a trade or technology at NSCC?'**

***Note: You will bring your own existing script and storyboards and produce the video on site.***

Your target audience and other details will be defined on the contest day. Competitors will also complete a production brief and make a presentation to judges.

## 4. Number of Stations / Allocations

There is a maximum of ten (10) spaces available for teams of two (2).

In the event that more than ten (10) teams apply, we may only accept one team per school. Second teams will be added based on first-come, first-serve.

## 5. Skills & Knowledge to be Tested

- Storytelling;
- Production planning and design;
- Camera work;
- Audio use;
- Editing;
- Teamwork;
- Time management;
- Problem solving;
- Literacy;
- Understanding audience.

## 6. Prerequisites

### *SCNS Prerequisites*

- Attend a public or private secondary institute;
- Be between 13 and 21 years of age on January 1 of the year of the Competition;
- Have been earning junior or senior high school credits any time during the current academic year (September to June);
- Be registered as a competitor with Skills Canada – Nova Scotia;
- Possess a Canadian citizenship or landed immigrant status and be a resident of Nova Scotia. Competitors are responsible for verifying this information if requested;
- Have completed and submitted a signed release form by a parent or guardian, if under the age of 19.

## 7. Equipment & Clothing

### a) What Will Be Supplied

- Mac computer and software
  - Final Cut Pro X
  - iMovie
  - GarageBand
  - Adobe Premiere CC
  - Da Vinci Resolve
  - Adobe Audition CC
- 4 USB microphones for voiceover **(if requested)**;
- Access to copyright-cleared music library;
- Skills NS t-shirts.

### b) What Competitors Must Supply

- Completed script and storyboard;
- Video camera with lens(es) – mirrorless camera, DSLR, mobile phone, tablet, etc.;
- Cable or card reader to transfer footage to computer;
- Memory card, formatted and empty (no previous footage);
- Batteries / AC adapter / Charger;
- Camera support (tripod, gimbal, slider, rails, or other supports);
- External microphone(s), wired or wireless, with cable;
- USB microphone for voiceover (optional);
- Audio recorder (optional);
- Headphones;
- On-camera talent should wear the provided Skills NS shirts or non-branded clothing (with no school/area logos).

## 8. Evaluation & Judging Criteria

Item	Point Value
Production Brief	5% (see below)
Camera Work	10% (compositional and technical operation)
Audio	10% (clarity, consistency, appropriate use, editing, overall mix)
Editing	20% (flow, pacing, transitions, effects, graphics)
Storytelling	25% (evidence of planning, introduction and closing, coherency, effective writing)
Approach	15% (participation, style, effective combination of imagery, sound, graphics)
Client Criteria	10% (on-topic and theme, fits within time limitation / minimum)
Overall Impact	5%

For 'Production brief,' complete a one-page documenting outlining:

- Genre;
- Target Audience;
- Goals & Objectives;
- Equipment Used;
- Approach / Treatment / Challenges & Successes.

The winning team must score a minimum of 60% to be eligible for a medal and to advance on to compete in the Skills Canada National Competition.

In the event of a tie, the team with the highest points in 'Storytelling' shall be the winner. In the event of a tie in 'Storytelling,' the team with the highest points in 'Client Criteria' shall be declared the victor.

Films should be as close to 1:30 in length as possible. Point deductions will occur if the film is not within +/- 5 seconds of 1:30.

### **9. Additional Information**

- Teams will be allowed to only use copyright-cleared music and sound effects.
- It is the responsibility of the competitors to obtain permission to record in other competition areas. They must also ask about and take proper safety precautions.
- Only props found on-site are to be used during video recording.
- No lighting equipment allowed.

### **10. PTC Contact Information**

<b>Name</b>	<b>Employer</b>	<b>Email</b>
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